

King Edwin Primary School

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Dear Parents/Carers,

In order to improve communication with our school community and the wider community, King Edwin Primary School is beginning the process of applying for The Social School Award. This award is based around evidencing how the school connects, promotes and engages with parents, the local community and the wider global community. The award application process supports King Edwin by providing resources and guidance to ensure the school meets 5 core requirements. As a result, our use of Twitter and Facebook will be more strategic in terms of improving communication with parents and more focused on adding value to the curriculum we offer to our pupils.

Over the coming weeks and months, a Social Media Team will be overseeing this award application. The members of this team will be:

Mr Callaghan-Wetton
Miss Marsh
Mr Bandy
Mr Ogle
Mrs Shepherd



By using a 'team' approach, we want to ensure that there is consistency across the whole school in all departments. We would welcome any expressions of interest from parents to join the Social Media Team as we would value your input as we begin this journey.

A substantial part of applying for the award is based around evidencing the impact from the changes being made. At certain points, the Social Media Team may ask for your views to aid the application. As a school, we are committed to modeling the best behavior in and around school. In this day and age, this modeling needs to go beyond the school walls and across Social Media. We hope you will support this move. If you have any questions, please do not hesitate to get in touch with a member of the Social Media Team.

We thank you for your continued support and co-operation,

Mr Bandy
Apple Teacher with Swift Playground recognition
Microsoft Innovative Educator
Nrich ambassador
Assistant head teacher
King Edwin Primary School

